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For Immediate Release

Crosswalk Safety Signs Improve Pedestrian Safety

Tacoma, WA - Davidson Traffic Control Products announces full production of their newly engineered In-Street Pedestrian Crosswalk Safety Signs.

Driver's compliance with crosswalk laws has been demonstrated to increase when In-Street Pedestrian Crosswalk Signs are in place. Police officers have sometimes targeted their enforcement efforts at intersections where these signs are installed because they find it easier to make their case in court. Most importantly, these signs have been proven to SLOW drivers down!

The newly engineered signs from Davidson Traffic Control Products feature:

- ✓ Self-righting flexible MUTCD signs, NCHRP '350 approved
- ✓ Durable highly visible fluorescent yellow green prismatic sheeting
- ✓ Internal polyurethane reaction rod for increased rebound
- ✓ All plastic construction, no metal spring to break
- ✓ Choice of fixed or portable 35 # rubber base.

Crosswalk Safety Signs are easy to install.

Davidson In-Street Pedestrian Crosswalk Safety Signs





Davidson Traffic Control Products is part of Pexco LLC, a global manufacturer of plastic products with decades of technical & engineering expertise. The Davidson Traffic product line includes Type I, II & III Barricades, Channelizer Posts, Curb System lane separators, Work Zone Pavement Markers, Flexible Delineator Posts, Reflectors for Barrier Walls and Guardrails, Snow Poles and many adhesive products that have gained worldwide acceptance.

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