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For Immediate Release

Bright Retro-Reflective Post Cover Improves Day & Night Visibility

Tacoma, WA - Davidson Traffic Control Products announces full production of their Sign Post Reflector Products.

Turn a new or existing U-channel, wood, or square steel tube sign post into a reflective sign assembly in just minutes. Draw attention to traffic signs with highly-reflective post panels, day or night, rain or shine. Prismatic reflective sheeting increases conspicuity of the entire sign assembly, and makes your sign stand out in low light conditions.

Key features & benefits of the new Davidson Sign Post Reflectors are:

- ✓ Mounts in minutes with factory-applied very high bond adhesive strips.
- ✓ Usable on any existing flat wooden or steel sign support post.
- ✓ First sign post panel to offer reliable peel-n-stick convenience.
- ✓ Prismatic sheeting provides dramatic night-time visibility.
- ✓ MUTCD approved (2003 Edition, Section 2A.21).

Sign Post Reflector Panels are easy to install. Mounts in minutes with pressure sensitive adhesive. Sheeting is bonded to the UV-stabilized plastic panel, and all panels include peel-and-stick permanent adhesive strips to attach the panels to the sign posts.

Davidson Sign Post Reflector on STOP Sign Post at a Municipal Airport





Davidson Traffic Control Products is part of Pexco LLC, a global manufacturer of plastic products with decades of technical & engineering expertise. The Davidson Traffic product line includes Type I, II & III Barricades, Channelizer Posts, Curb System lane separators, Work Zone Pavement Markers, Flexible Delineator Posts, Reflectors for Barrier Walls and Guardrails, Snow Poles and many adhesive products that have gained worldwide acceptance.

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