7 Factors to Choose the Right Post

1. Size UP Your Application
   3-inch wide posts offer 50% greater target value than narrower products.

2. Color Counts
   Fluorescent orange posts yield higher visibility in work zones – especially at dawn, dusk, and in stormy weather. For permanent applications, post colors should match the pavement markings they supplement.

3. Components are Critical
   The fewer components a post & base have, the lower the potential for post failure. Simpler is better.

4. Materials Matter
   How many different materials make up the assembly? Fewer components and parts typically provide greater durability and lower maintenance.

5. Independent Testing ABCs
   Independent third-party testing provides documented proof of durability under various conditions. Ask to see the complete analysis before making your choice. Results often differ on concrete and asphalt surfaces, and post top (open, flat, capped, etc.) configurations.

6. Flexibility vs. Failure
   A rigid tube must have a spring or mechanical hinge to rebound. Designs with inherent rebound using resilient polymers, such as polyurethane, have proven to be far more durable.

7. Application Assessment
   - Express Lanes / Managed Lanes
   - 2-way, 2-lane Detour Operations
   - Bicycle Lanes / Cycle Tracks
   - Acceleration Lanes & Merges
   - Exit Lanes and Gore Area

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